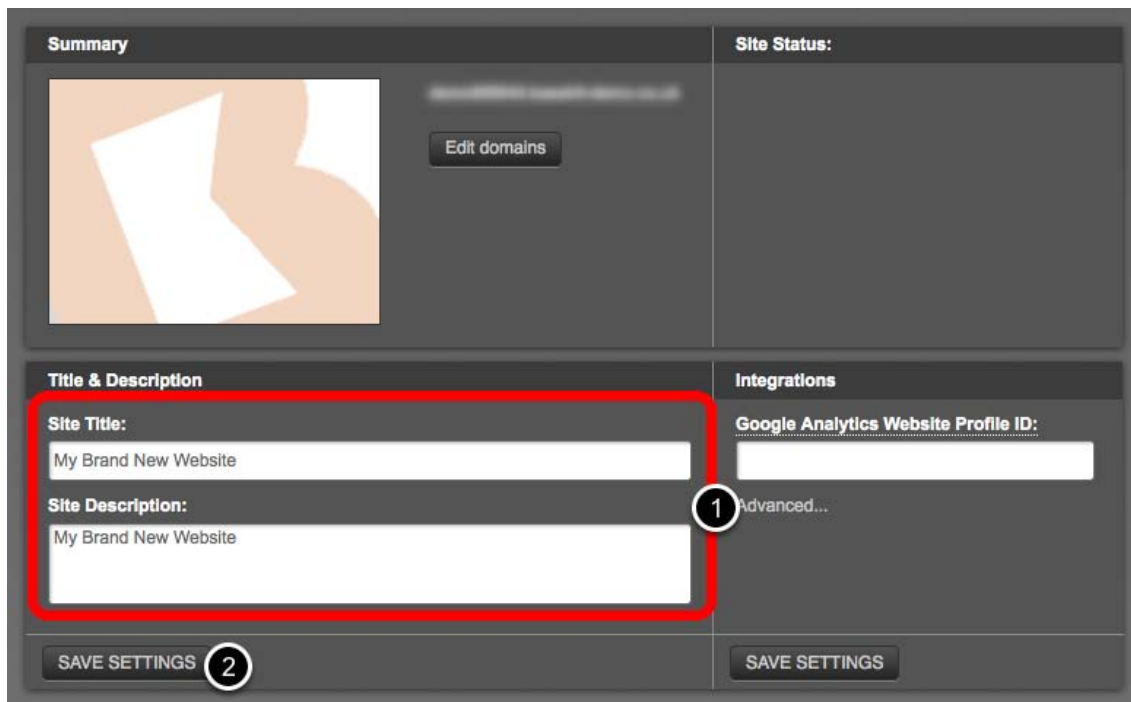


SEO settings

Search Engine Optimisation (SEO) settings

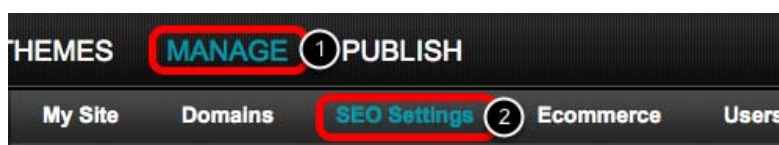


Go to **Manage** (1) and then click on the **My Site** (2) button.

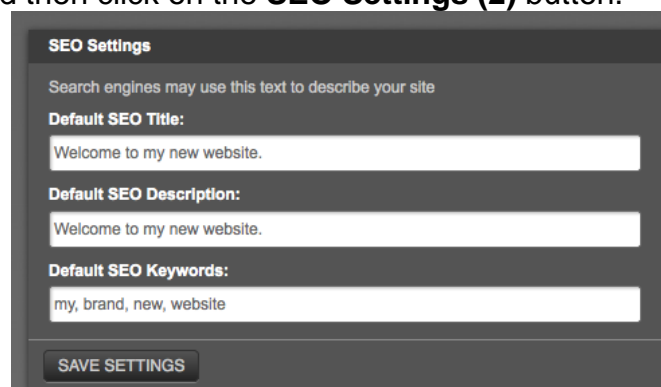


Click the **Manage tab** (1) and then set the title and description of your site. The site title should include the name of your organisation and what you do. The site description should be one or two short sentences that you would like to appear in a search listing for your site.

Click **Save settings** (3) when you are done.

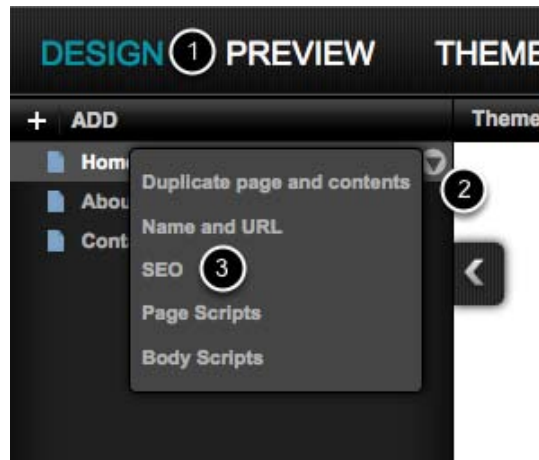


Go to **Manage** (1) and then click on the **SEO Settings** (2) button.

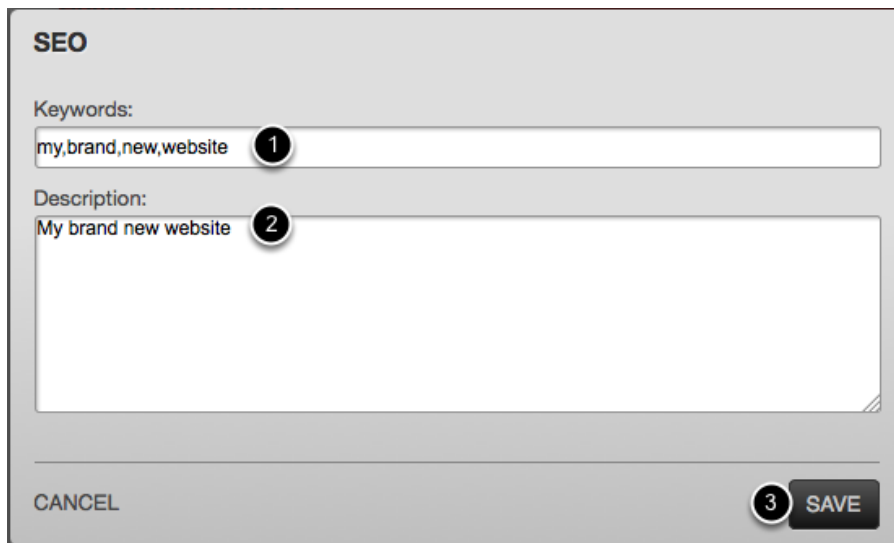


The SEO settings should make it easy for a search engine to index your site contents. Don't forget to click **Save Settings** when you are done.

Page options: SEO (Search Engine Optimisation)



To set the SEO details for any other pages, Click the **Design** tab (1) and then click the page settings button (2). Click **SEO** (3) to open the Page options dialogue.

A screenshot of the Joomla! 'SEO' settings dialog box. The title is 'SEO'. There are two input fields: 'Keywords:' with the text 'my,brand,new,website' and a circled '1' next to the field; and 'Description:' with the text 'My brand new website' and a circled '2' next to the field. At the bottom, there are two buttons: 'CANCEL' and 'SAVE' (with a circled '3' next to it).

Set the keywords for this page (1). Use short words that describe what is on this page that makes it different from other pages. Use a few words - there is no right number but there is advantage in using more than you need or repeating words.

The **Description** field should describe what is on the page in one or two short sentences (2).

Click **Save** (3).

Don't forget to **Publish** your site when you are done setting the SEO for your site.